


NEW YORKERS *for* 
Affordable Energy
A Reliable Partner for a Clean Energy Future

The Research

Goal: To determine the top priorities for energy consumers.

The outcome of this research determined that government policies guiding energy infrastructure decisions in New York are not aligned with the priorities of likely voters in the State.

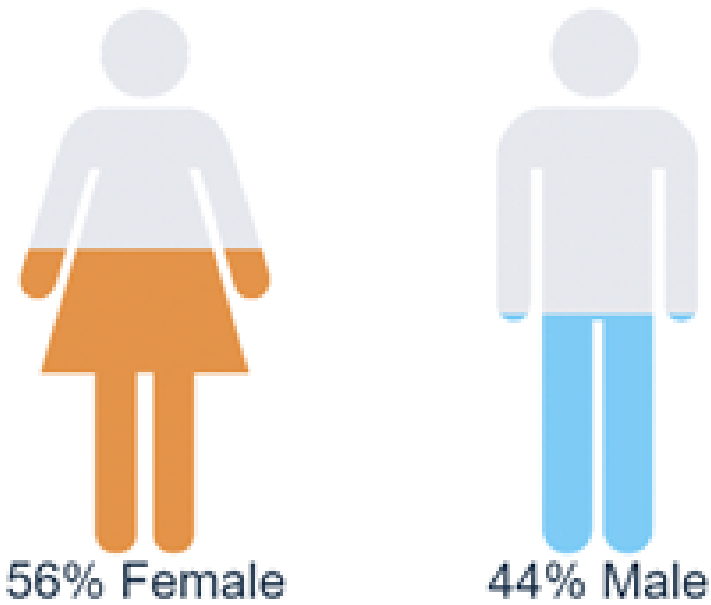
Methodology

This probabilistic survey was conducted January 5, 2021 – January 10, 2021, with 700 likely election voters. It has a margin of error of $\pm 3.70\%$. Known registered voters were interviewed via an online panel survey of likely voters in New York State. This survey was weighted to a likely election voter universe.

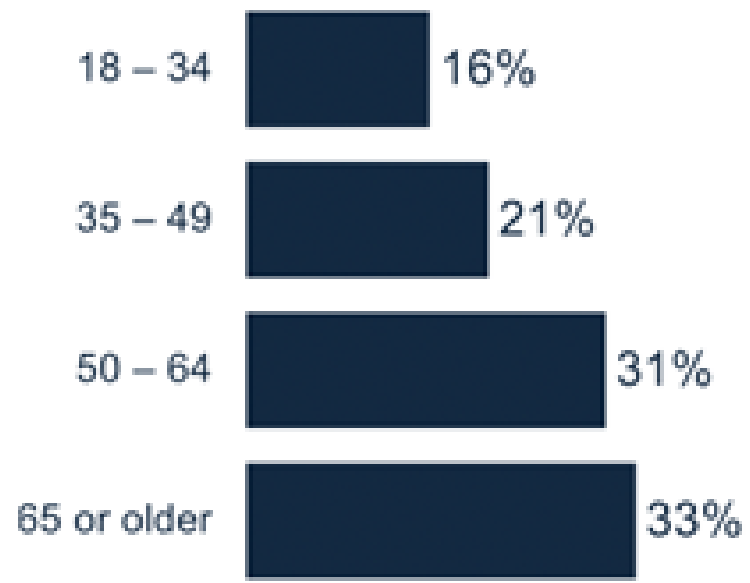
Sample Size & Mode

- n700
- Online panel

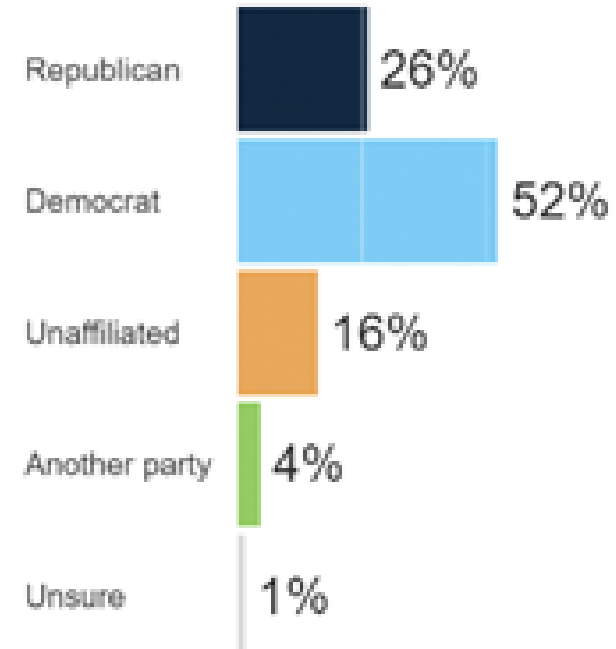
Sex



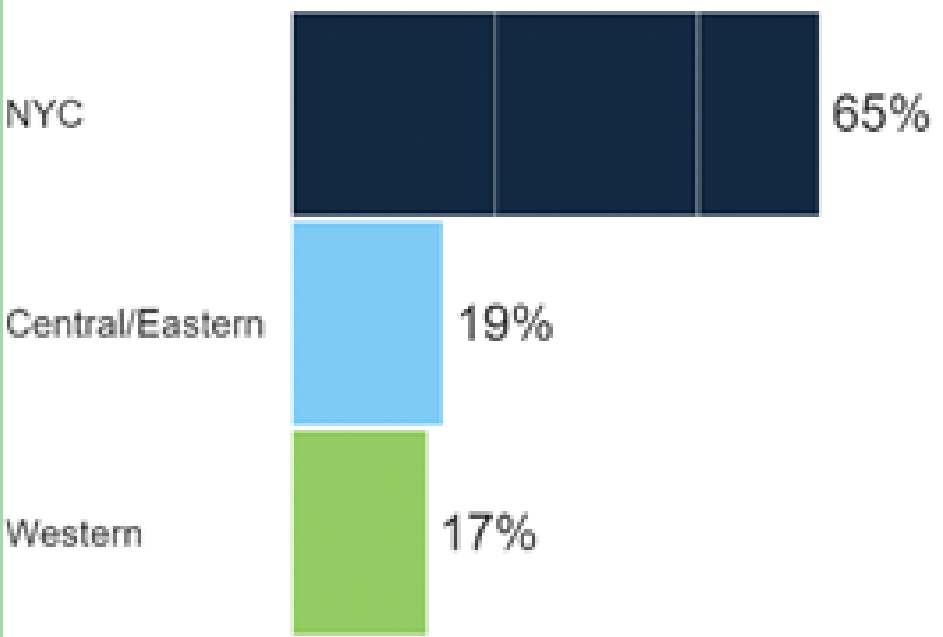
Age



Party by Response



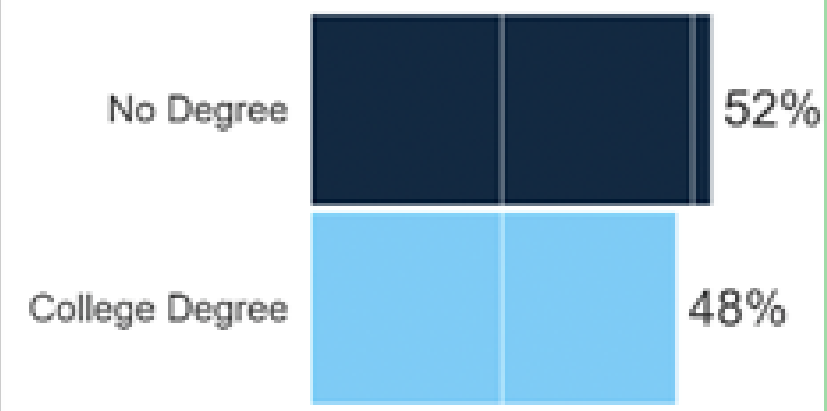
Geo



Household Income

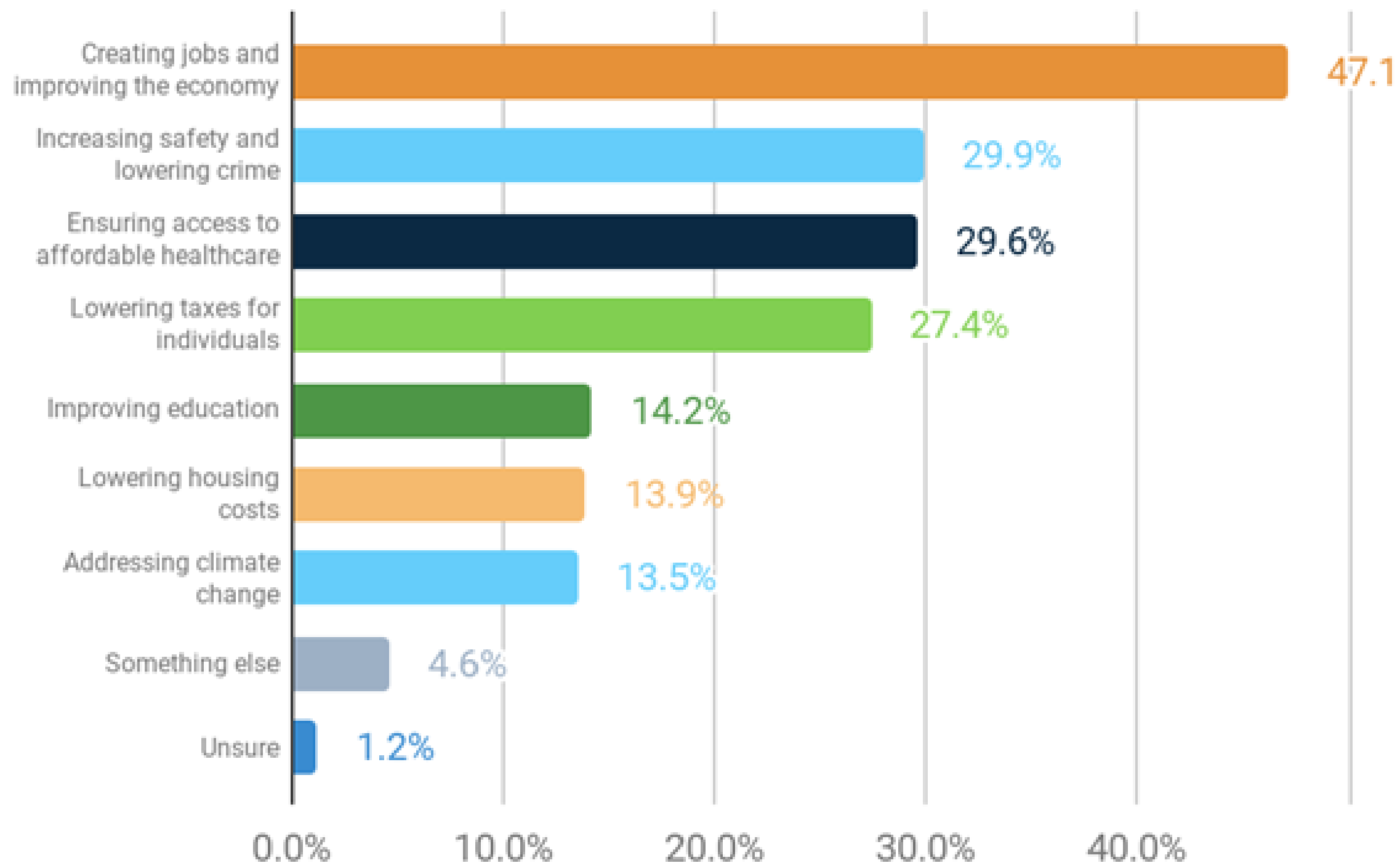


Education

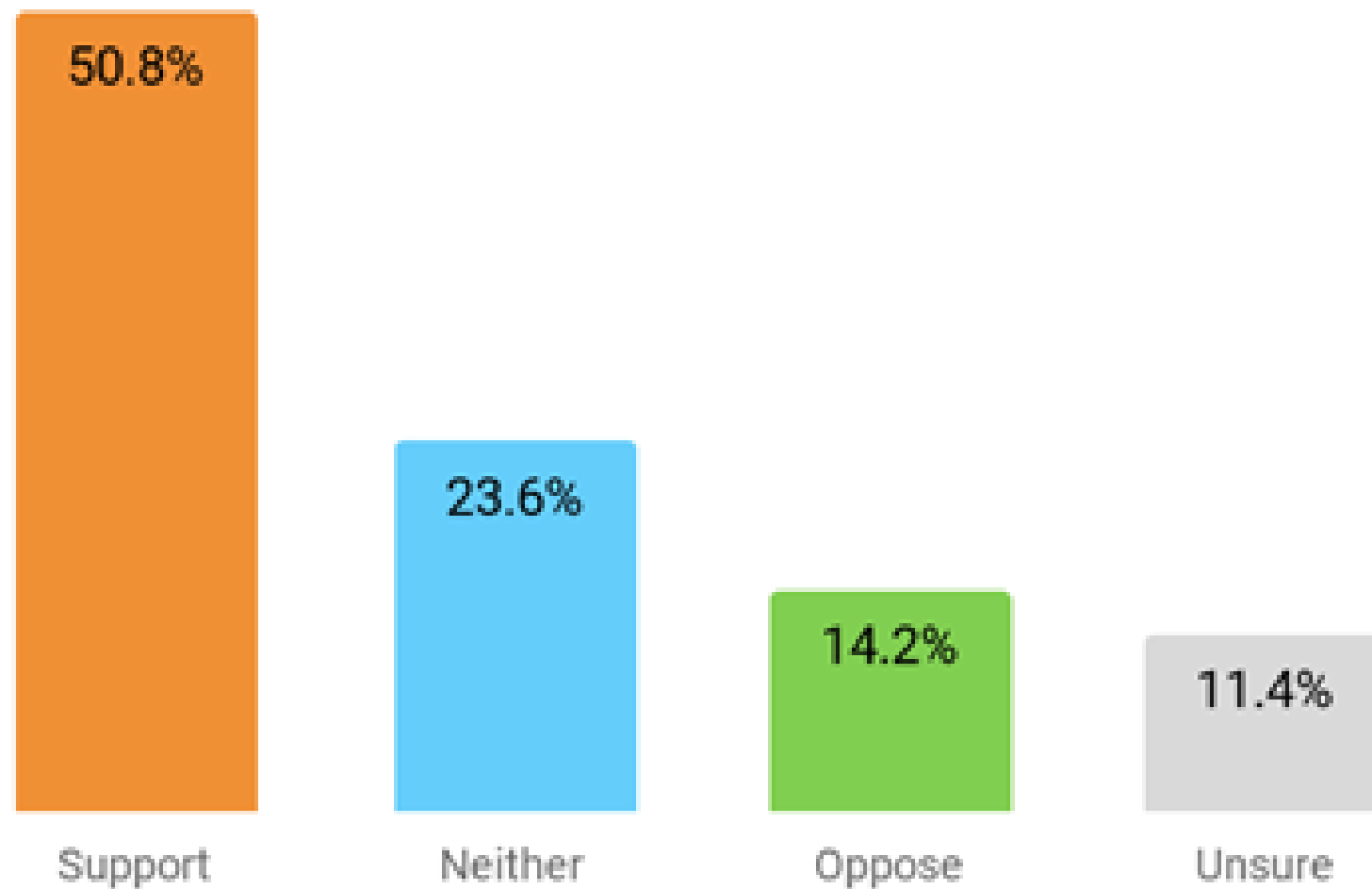


The Economy & Jobs is the Top Priority

When asked to prioritize issues of importance, likely voters across all demographics and political groups overwhelmingly said, other than COVID-19, jobs and improving the economy was a top priority.



Uninformed Natural Gas Project Support

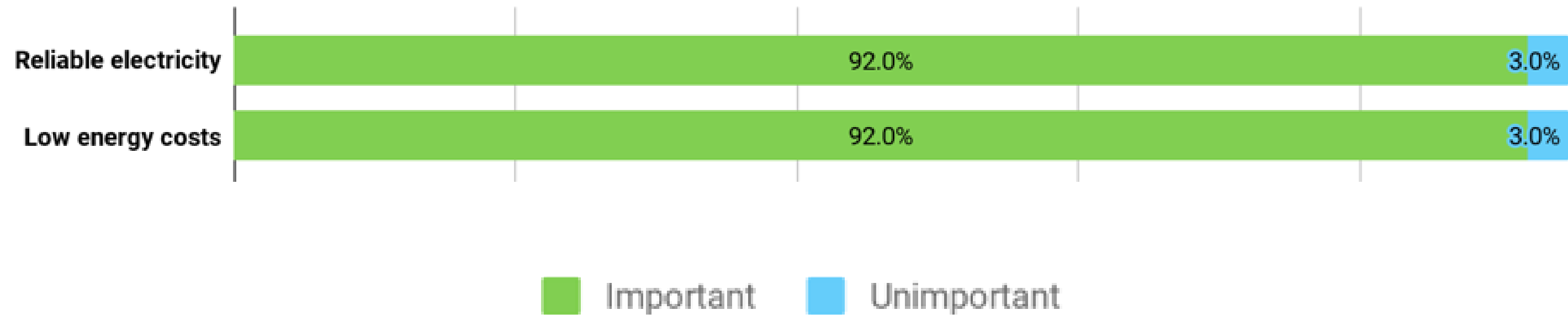


Natural Gas Projects Have Support

Before any additional information was shared with participants, natural gas support was high

Note: Only 20% of liberals said they were opposed to natural gas projects in New York.

New Yorkers' Top Energy Goals: Reliability & Cost



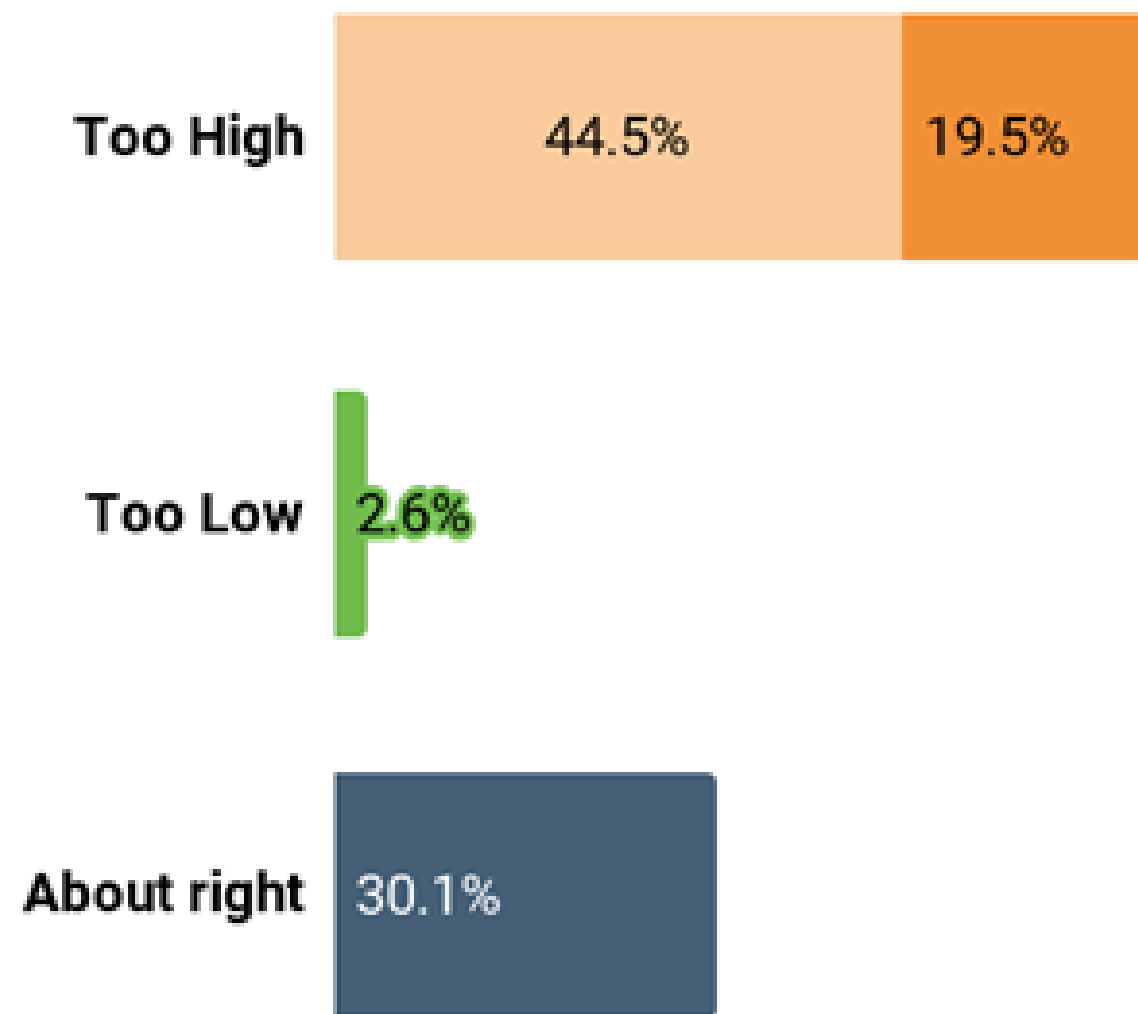
Energy Cost & Reliability

Across Demographics, Political Parties, and Regions

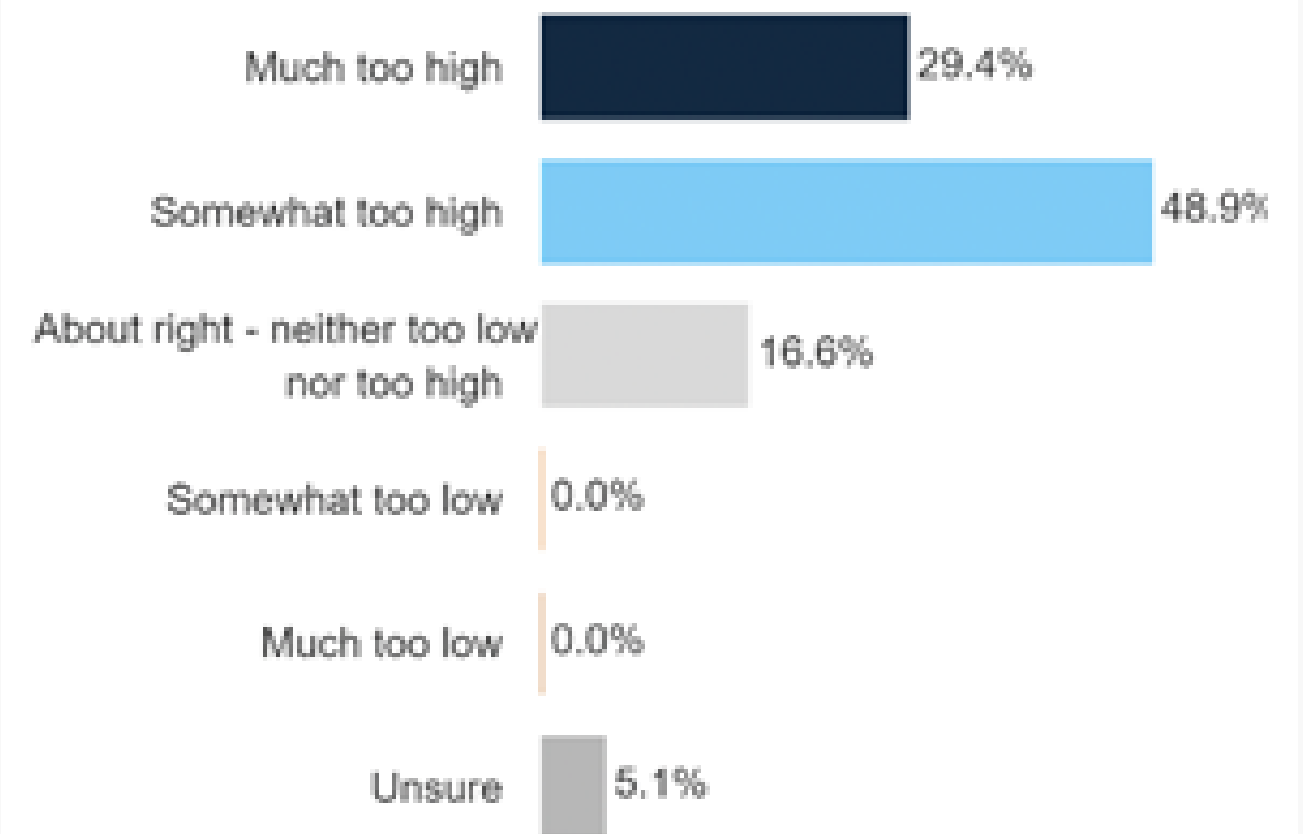
	Female	Male	18 – 34	35 – 49	50 – 64	65 or older	NYC	Central/Eastern	Western	White	Black	Hispanic	Race: Other	Republican	Democrat	Unaffiliated	Conservative	Moderate	Liberal	No Degree	College Degree	<\$50k	\$50k-\$99k	\$100k+	Swing Voter
Low Costs	92%	92%	89%	90%	95%	93%	92%	95%	90%	93%	94%	90%	88%	92%	93%	91%	92%	94%	92%	92%	93%	91%	93%	93%	94%
Reliable Electricity	91%	92%	90%	93%	90%	93%	92%	92%	90%	92%	91%	95%	87%	90%	93%	91%	91%	93%	92%	91%	93%	91%	91%	92%	92%

64% Think Electric Costs are too High

Electricity Rates

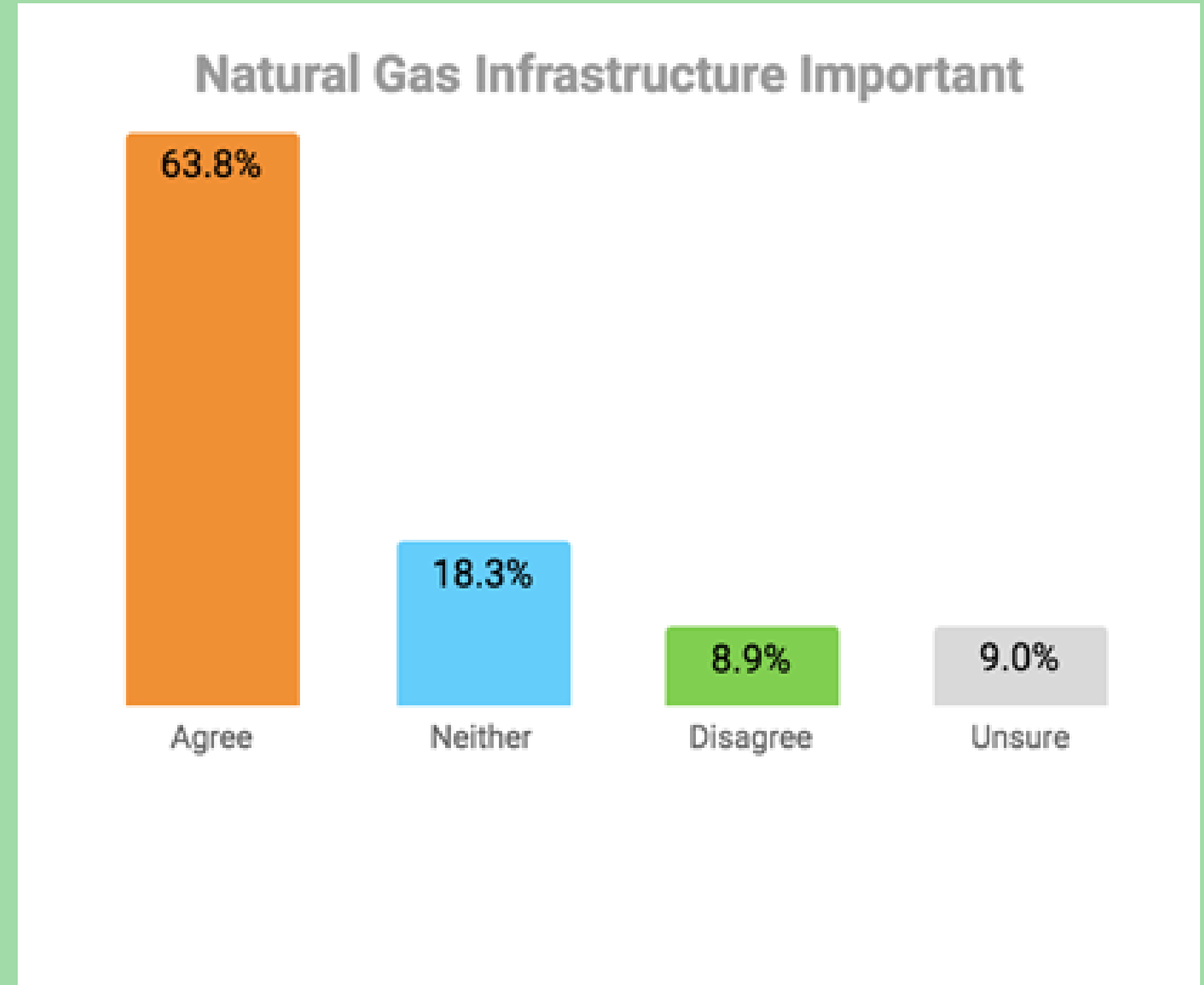


Long Island Residents feel more strongly about high energy bills



Natural Gas Important for Reliability

Disagreement with this statement is below 14% with every demographic group tested

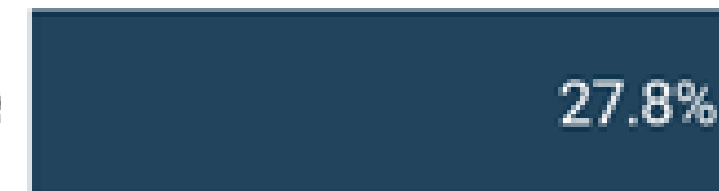


Natural Gas Investment

Only 27.8% believe New York State should NOT allow any more companies to invest in natural gas infrastructure even if it means higher energy costs and less reliable power.

NY Should NOT Allow Investment in Nat. Gas

Agree



Other Noteworthy Findings



Believe Pipelines are the Safest/Most Effective Way to Move Natural Gas 57.3%

Think Their Energy Provider is Reliable 79.8%

Believe Labor Protections Should be Required for Energy Development Projects 64.4%

Summary of Findings

- The environment is important to voters but, at the end of the day, cost and reliability are the priority.
- The top concerns for New York residents are jobs and the economy. Out of nine choices, addressing climate change ranked 7th.
- More than two-thirds of New Yorkers believe labor protections should be required for all energy development projects.
- Only 27% of participants were opposed to natural gas infrastructure projects.